



## Boone Pubcycle Fact Sheet

EARTH DAY CLEAN-UP

**Media contact:** Patrick Young, [Youngpw@appstate.edu](mailto:Youngpw@appstate.edu), (757) 304-2928

**What:** Earth Day, clean-up shuttle and refreshments; teaming up with AMB

**Who:** Christian Houpe, a graduate of Appalachian State, with a degree in Sustainable Technology. From Faith, N.C., Houpe is a young entrepreneur interested in sustainable technology. Houpe is innovating the Boone community, providing a reimagined form of safe, social, and sustainable transportation.

Caleb McGuire, a senior pursuing a degree in Business Management at Appalachian State University. McGuire is an integral partner in Boone Pubcycle. His expertise in media provides the organization with high-quality and fun, promotional content for Facebook, Twitter, and their homepage. He has an appreciation for craft beer that grew in his hometown, Asheville, North Carolina, which has over 25 breweries.

**When:** Monday, April 22, 2019-Earth Day, 2019

**Where:** 163 Boone Creek Dr., Boone, NC 28607, The Appalachian Mountain Brewery

**How much:** \$10 shuttle to and from event

**Information contact:** (828)- 278-9341 or email [CHRISTIAN@PUBCYCLEBOONE.COM](mailto:CHRISTIAN@PUBCYCLEBOONE.COM)

**Important points:** **ALCOHOL POLICY**

PubCycle's permit allows groups to enjoy beer, wine, or cider while in motion aboard the bikes, with stringent laws that we are obligated to enforce. All guests of legal age can bring beer, cider, and wine aboard our bikes. All drinks must be consumed in a plastic or non-breakable cup or bottle. Glass is prohibited. Alcohol MAY NOT leave the bike at any time unless properly purchased, sealed, and stowed. There is a maximum of SIX 12-16 oz. cans/bottles of beer/cider per person or ONE 750-ml bottle/box of wine.

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