

## **Media Contact Information**

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Making sustainability fun former students enter workforce powered by pedaling

**BOONE N.C.** Aug. 15, 2018—Christian Houpe, encouraged after winning an entrepreneurial contest at Appalachian State, started his own business.

The Boone Pubcycle is a low-speed, battery-powered multi-occupant vehicle, focused on sustainable and safe transportation. Boone Pubcycle reimagines Boone’s nightlife in hopes of boosting the local economy, introducing sustainable transportation downtown and providing a unique tourist experience by showcasing local establishments. It is a new way to see the town with Boone’s first ever pedal-powered pub party.

“We have had so much help from this community getting started, that now it’s our time to give back,” said McGuire, Houpe’s partner.

Join the Boone Pubcycle and help the community on Earth Day teaming up with AMB (clean up shuttle and refreshments), High Country Breast Cancer Foundation, Watauga High School Future Farmers of America (FFA), Boone Greenway Skatepark and Appalachian State football games.

Guests of the Pubcycle are encouraged to bring no more than a six pack or wine packaged in non-glass containers and, of course, enjoy their ride.

## **About the Department of Sustainable Technology and the Built Environment**

One of seven departments housed in the College of Fine and Applied Arts, the Department of [Sustainable Technology and the Built Environment](#) at Appalachian State University features an integrated array of programs spanning the fields of sustainable design and technology. Its mission is to foster a strong and vibrant culture of inquiry, discovery and innovation that integrates theory with application, problem seeking with problem-solving, local issues with global perspectives and technological progress with environmental stewardship. It offers bachelor’s degrees in sustainable technology and building science, and a master’s degree in technology.

## **ALCOHOL POLICY**

The Pubcycle allows groups to enjoy beer, wine, or cider while in motion aboard our bikes, with stringent laws we are obligated to enforce. All guests of legal age can bring beer, cider, and wine aboard our bike. All drinks must be consumed in plastic or non-breakable cups or bottles. Glass is prohibited. Alcohol MAY NOT leave the bike at any time unless adequately purchased, sealed, and stowed. A maximum of SIX 12-16 oz cans/bottles of beer/cider per person or ONE 750 ml bottle/box of wine is allowed.

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